



Product	Encifer	New / Revised A/W	Revised A/W	FDA Lic. Availability	Awaited
Dosage form	Injection	Reason for change	N.A.	Proof 1	18.11.2011
Therapeutic Category	Haematinics	Colour Scheme	Pantone	Corrections of Proof 1	Editorial changes
Item	Senegal Export Carton A/W	Pantone Shades	186 C & Black	Proof 2	19.11.2011
Dimension	L. 128 x W. 26 x H. 118 mm	Total No. of Colours	2	Corrections of Proof 2	Editorial changes
Substrate	ITC, FBB	Special Effect (if any)	N.A.	Proof 3	15.12.2011
Specification	UV Varnished, 300 GSM	Item Code	510003110SN02	Corrections of Proof 3	Editorial changes
Printing Area	F/F	Marketing Division	Emcure Export	Final	25.01.2012
Item Style	Both Side Open	Design / Colour Approved on	At the time of launching	A/W Checked by	PMD Cell
A/W Proportion	Same Size	Vendor		A/W Verified by	Production / QC
Product Status	Emcure L/L Samrudh	Country	Senegal	A/W Approved by	Unit Head
Remark (If any) : Revised for change in dimension & Editorial changes					

Proof 4	16.12.2011
Proof 5	20.12.2011
Proof 6	11.01.2012